

Pre-Submittal – Q&A

8/28/2018

- **When was the last time the public was extensively engaged in economic development issues?**
 - The largest recent outreach was for the Central City Action Plan (linked to RFP) that was completed in 2012. However, this was not for the entire city.
- **How does this RFP tie into the concurrent planning for the IRS site or the City's RFP for zoning?**
 - The City will align these pieces and bring the selected consultant up to speed on our other congruent planning or zoning efforts.
- **Can you tell us more about the IRS site RFP and where the City is at in that process?**
 - City Commission has selected a consultant and negotiations are ongoing. Ultimately, the selected consultant will assist us with the GSA conveyance process & master planning of the 23-acre site.
- **What is the budget for this RFP?**
 - We have \$100,000 budgeted. If you do not think the full RFP scope can be provided for our allocated budget, please provide us with "menu pricing" should we need to eliminate certain deliverables from the scope. This budget must cover everything, including all consultant travel and deliverables.
- **How should the response be bound and tabbed?**
 - Please tab Part 1 and Part 2 separately. A cover sheet should precede each section. Please bound the proposal together.
- **It seems like there is a blend of a traditional ED strategy and land-use specific redevelopment sites. How much emphasis do you want on the reuse of specific sites vs. a traditional strategy?**
 - We pointed out various redevelopment sites to help interested parties understand the diversity of the opportunities and challenges facing our city. We want the traditional economic development strategy, but we also encourage you to be creative and quirky. This city is proud of our quiriness.
- **Is the presentation available for download?**
 - Yes. We will post the sign-in sheet and presentation on our website on 8/29/18.
- **How will the city assist with providing data?**
 - The City has an open data platform at <http://data.covingtonky.gov/>. Consultants should identify in their proposal what additional data they need from the City. Staff will be available to assist with data collection, but the consultant must provide the data analysis.
- **Is anyone working with the IRS for the displaced workers?**
 - Yes. This is underway.
- **What is the deadline to submit additional questions?**
 - Per our RFP, please make any additional questions in writing to twest@covingtonky.gov. The City will answer all questions or clarifications in one written addendum issued no later than Wednesday, September 5, 2018.